

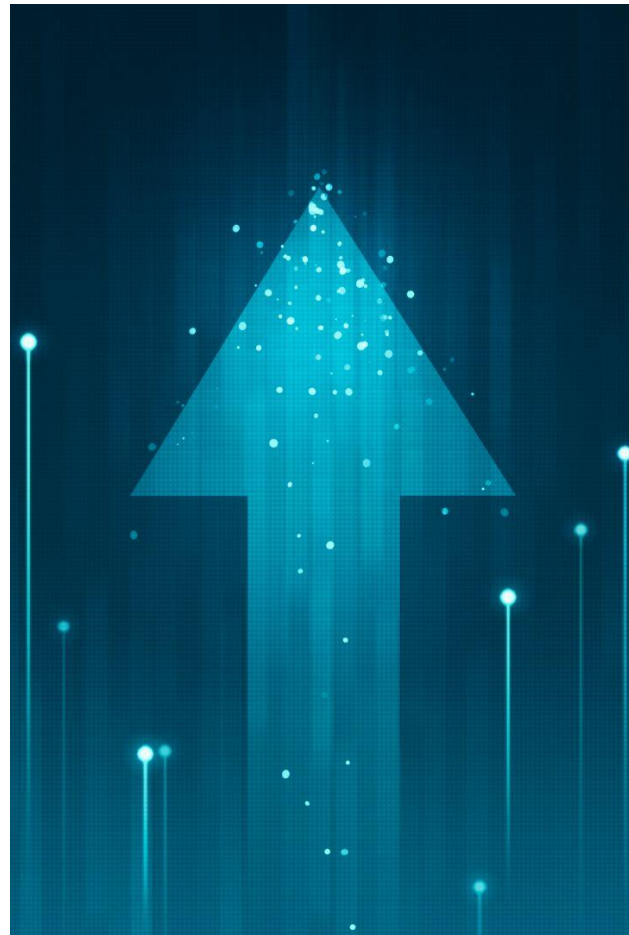


IRISH INVESTOR AWARDS 2024

IN ASSOCIATION WITH

mazars

Category Sponsorship Package Overview



Overview



Welcome to the inaugural Irish Investor Awards in association with Mazars, an exclusive celebration of excellence in the world of private equity, venture capital investment and finance. We are delighted to invite you to be a part of this remarkable event, scheduled for May 17, 2024, at Dublin's iconic Mansion House.

At the Irish Investor Awards, we recognise and honour the outstanding achievements, innovation, and dedication of individuals and organisations in the financial industry. With 16 distinct categories, there is a perfect opportunity for everyone to showcase their expertise and commitment. Whether you're a rising star or an industry veteran, we encourage you to enter one or more of our categories and let your accomplishments shine.

Date: 17th May 2024
Location: Mansion House
Attendees: 600 - 700



Leo Hamill, (ex IVCA chairman), Tom O'Brien (Managing Director, Mazars in Ireland), John Bowe (Corporate Finance Partner, Mazars in Ireland) and Edel Creely (Business Advisor)

[click here for press release](#)

Category Sponsorship



- Company name, information and logo prominent on our awards website with hyperlinks through to your own site & opportunity to communicate company updates through posts or news items including a 50 word blurb on website.
- Company name and logo to appear aligned directly with your chosen category.
- Company name and logo to appear on all print adverts and promotional material in the lead up to the event including all media partner adverts (Sunday Business Post, Ashville Publications).
- Company name and logo to appear on all digital promotion in the lead up to the event, branding on an eZine distributed to in excess of 5,500 legal contacts.
- Opportunity to include sponsor messages in eZines on sign off of partnership.
- Opportunity to engage with potential new customers through adding posts or news items to our Irish Investor Awards Website News page.
- Opportunity to feature a video (piece to camera) with a company message on the Irish Investor Awards site with a news post and on our Social Media channels.
- Company name and logo to appear in the awards pre-event publicity campaign including finalists announced.
- Your chosen Social Media handles will be used to announce all finalists in your category.

Cost €9,500 + VAT

On the night

- Branded **table of ten** in prime position at awards dinner and one at the top table.
 - Opportunity to present recipient of chosen category with Award on stage
 - Company name on awards piece.
 - Branding throughout the event on stage, banners, and video elements of awards presentation, all of which identifying you as category sponsor.
 - Full page advert in event brochure aligned to your category.
 - Branding on production loop during the award evening.
 - Photo opportunity for senior representative and winner.
- Opportunity to do a Video **“piece to camera”** for post event Social media posting.
 - Logo on backdrop for all photos at the event.
 - All menus & pop ups branded with your company name and logo.
 - Recognition from awards host for sponsorship.
 - Social Media promotion of winner of your category, includes your company Twitter handle, including LinkedIn, and Instagram
 - Branding on the chosen category page in the awards brochure.
 - Cameraman on hand during the evening to photograph your group for use in your own post-event marketing.



Post Event Deliverables



- Priority given to sponsored categories on all media partnership coverage and Press Releases.
- Dedicated resource to promote finalists and winners through Social Media, Press Releases and Email.
- Branding on all certificates posted to finalists and winners in your category
- Editorial coverage through press release, media partners, national and regional press of category, sponsor and winner
- All branding remaining on event website, updated with post-Awards review, for the following 4 months
- Logo to appear on main site homepage, sponsors page, Newsletter emails, and on footer of all Event Management software.
- All social media posts regarding your category will be tagged to your relevant stream on LinkedIn, Twitter, Instagram and Facebook and your logo included on the post.
- Full access to digital library of all photographs taken at event.

The Irish Investor Awards Events Team will send you a full Sponsors Report including the following information :

- **PR Activity**
- **Kantar Media Coverage detail**
- **Social Media Coverage report**
- **Examples of Branding delivered**
- **Piece to Camera**
- **Award presentation images**
- **Lists of Press/Web and Broadcast Media**
- **Testimonials**
- **Examples of Posts and Sponsor Relevant Images**



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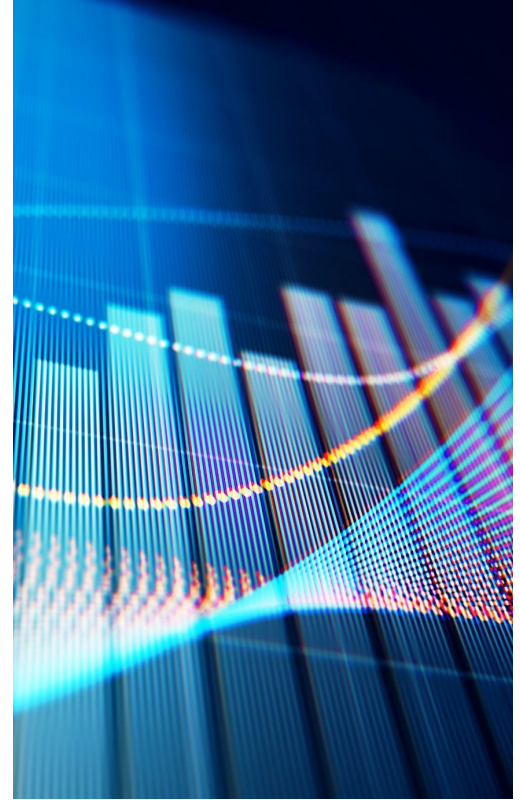
mazars

Thank you

Diarmaid Lennon

Tel: +353 862433000

Email: diarmaid.lennon@ashvillemediagoup.com



17 MAY 2024



#IIA2024

